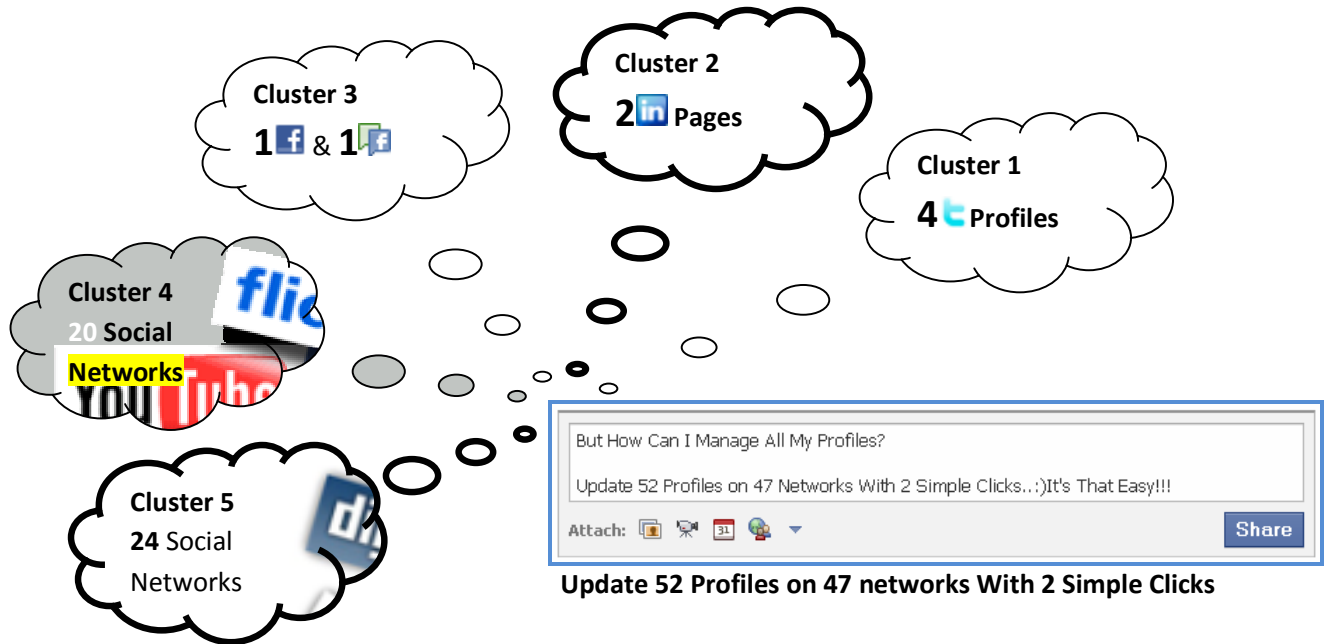


## SocialCreeper's 5 Cluster Approach To Social Networking

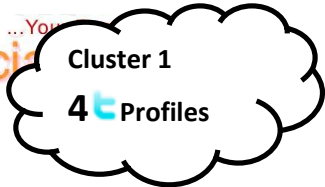
(D-I-Y or Have us Help You)

### 5 Cluster Impact:



## Welcome to Integrated Social media....

- ✓ 52 Social Networking Profiles to Buzz Your Pitch. Connect with Your Prospects & Communicate.
- ✓ Networking On 47 Social Networking Sites
- ✓ Extensive Brand Presence on Social Media
- ✓ Endless User generated Content, helps is ranking for a few Keywords on SERP
- ✓ Publish your messages/ Updates to more than 20,000 Potential Prospects with a click.
- ✓ Entire Operation from two Consoles
- ✓ Tuned to update your message on 47 Social networks via WAP (bot set up)
- ✓ Extremely Viral for Prospect Generations
- ✓ Effective than any other Marketing Channel
- ✓ Affordable and Everlasting
- ✓ Campaign once set up will drive traffic for years



**Cluster 1:** (Get Started...Start By Creating your First Cluster)

**Step 1:** Create 4 Twitter Profiles, Brad them & add 500 followers per profile/per day until it reaches 2000 Following mark

**Step 2:** Enable Auto Follow/ Auto DM

**Step 3:** Integrate all twitter accounts into SocialCreeper Bot -1

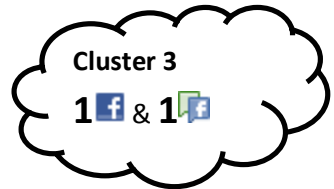
**Step 4:** Identify Potential RSS Feeds related to client URL (Business) and Subscribe to RSS

**Step 5:** Integrate Subscribed RSS to SoC Bot-1 (enables Auto RSS updates to Twitter profiles)

**Step 6:** Prepend every Published RSS update with shortened (Your) Business URL (This ensures your business URL is displayed with every RSS feed update)



**Cluster 2:** Create a LinkedIn Profile and LinkedIn Page for your Business



**Cluster 3:** Create a Facebook Profile and Facebook Page for your Business

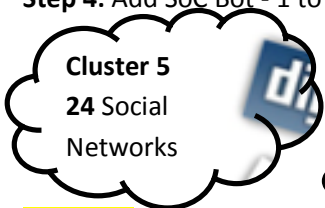
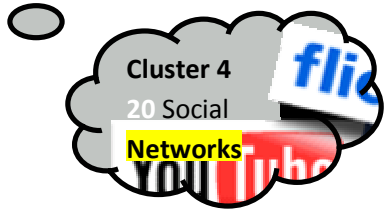
**Cluster 4:**

**Step 1:** Create profiles on Myspace, Ning, Tumblr, Identica, Plurk, FriendFeed, Jaiku, Plaxo, Bebo, Hi5, Kwippy, Xanga, Delicious, Friendster, Koornk, Diigo, Youare, Multiply, Utterli and Yammer.

**Step 2:** Integrate all the above 24 social networks profiles on SoC Bot -2

**Step 3:** Integrate SoC Bot -2 Feed with SoC Bot - 1

**Step 4:** Add SoC Bot - 1 to Instant Messenger/Gtalk/ Skype/WAP



**Cluster 5:**

**Step 1:** Create Profiles on budoo, jisko, Laconi.ca, rememberthemilk, tuenti, buzzherd, fanfou, frazr, hictu, jiwai, plerb, blip.pl, fazkut, khaces, numpa, skyrocket, 12seconds, zousa, digu, feeclle, gozu, mexicodiario, peoplesound and socialmedian

**Step 2:** Integrate profiles to SoC Bot - 3

**Step 3:** Add SoC Bot – 3 to instant Messenger/Gtalk/Skype/ WAP

**Controls:**

A single SoC Bot – 1 Update can Feed 4 Twitter Profiles & 20 Social Networks with a single button press

A single SoC Bot – 3 Update can Feed – 24 Social Networks connected Via SoC Bot -3

Enabled to Update SoC Bot - 2 & SoC Bot - 3 via Instant Messenger/WAP – and update 44 Networks From a single console.

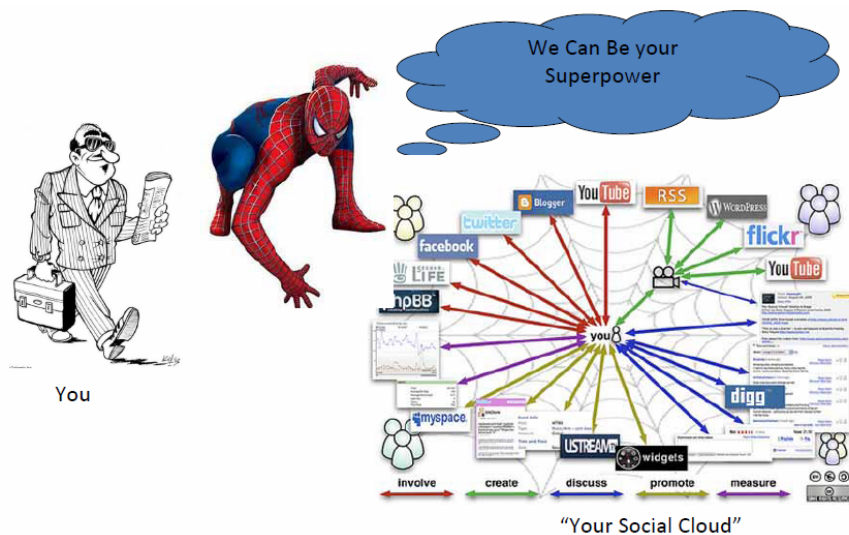
**Daily Dose/ Campaign Running/ Social Media Profiles Maintenance:**

- RSS feeds
- Flush non performing profiles
- Follow new profiles
- Add new Groups
- Daily Updates/ Share – News, Knowledge Links, Quotes, Pix, Videos..etc
- Daily promotion

Regardless this system sounds tedious or Easy; we follow the exact process here at SocialCreeper and drive up to 2000+ visits every month for any Marketing Niche.

So, what exactly are we doing here? You are setting up Social Clouds for your business there by enhancing social media presence.

You can Do all this yourself or Hire a **Social media Expert** to have this done for you.....



**For many businesses with Low ad budget, the Social Media Networking is their sole means of Marketing."**

- New York Times (23 July 2009)

For more information, visit us at @ <http://www.SocialCreeper.com>